

Pinnacle Membership

\$5000.00

The Pinnacle membership gives your business complete access to the Chamber, every program and event, networking, sponsorships, and premium seating at our top dinners. Your logo will be prominently displayed on everything throughout the year, and your business will be acknowledged at every opportunity. Most importantly, you will help sustain the Chamber going forward with better programming, great representation, and community outreach.

The Pinnacle membership package includes:

- Sponsorship of every major Chamber event, which includes your logo appearing on banners at the event, tabletop signs with your logo, Chamber website recognition, and recognition in event programs. (a \$3000 value)
The events include –
 - The Summit Awards Dinner
 - Mineral County Days Legislative Event
 - Annual Legislative Dinner
- Individual access to legislators at our legislative events in a hospitality suite (\$500 value)
- A seat at any of the Chamber planning workgroups
- Complimentary tickets for 7 (one full table) at each of the following: (\$750 value)
 - The Summit Awards Dinner
 - Annual Legislative Dinner
 - Annual Membership Meeting and Dinner
- Complimentary prime space at the Business Expo (\$200 value)
- Four complimentary ads per year in the *Mineral Messenger* (\$400 value)
- Complimentary Certificates of Origin (\$250 value)
- As a Pinnacle Member, your logo will appear on the home page of the Chamber website the entire year (\$700 value)
- Complimentary admission to all other events such as After Hours, Lunch & Learns, guest speakers, etc. (\$400 value)

This level is worth \$5950 and provides maximum exposure of your brand, your leadership, your staff, and your community support. In addition, one annual payment is an investment of a year's worth of sponsorships and networking/advertising opportunities for your business--a true "one and done".

Trailblazer Membership

\$3000.00

The Trailblazer membership package includes:

- Sponsorship of one major event, (\$750 value) your choice of:
 - The Summit Awards Dinner
 - Mineral County Days Legislative Event
 - Annual Legislative Dinner
- A seat at any of the Chamber planning workgroups
- Complimentary tickets for 7 (one full table) at one of the following: (\$250 value)
 - The Summit Awards Dinner
 - Annual Legislative Dinner
 - Annual Membership Meeting and Dinner
- Complimentary high-traffic space at the Business Expo (\$200 value)
- An opportunity to host an event for Chamber members and the public, highlighting a particular service or product you would like to share with potential customers/clients. The Chamber will help promote and advertise this event and find a suitable venue. (\$600 value)
- Two complimentary ads per year in the *Mineral Messenger* (\$200 value)
- A Chamber Directory listing on the Chamber website (\$500 value)
- Complimentary Certificates of Origin (\$250 value)
- As a Trailblazer Member, your logo will appear on the home page of the Chamber website the entire year (\$700 value)
- News Release Service - the Chamber will craft and send up to three news releases per year about your business at your request, announcing special promotions, products, events, awards, etc. (\$300 value)

This level is worth \$3750 and provides premium exposure of your brand, your leadership, your staff, and your community support.

Other Membership Levels

Large Business (over 50 employees)	\$1000
Small Business (basic).....	\$250
Non-Profit / Service Organizations.....	\$100
Government / Municipalities	\$100
Individual	\$50

Benefits included in all levels:

1. **Networking** - The best benefit any Chamber can offer its members is the opportunity to network with each other and relevant guests. The Mineral County Chamber will facilitate networking through Chamber meetings, seminars, and social events, such as mixers. The Chamber will provide forums with elected officials, state officials, and business leaders from other areas.
2. **Chamber After-Hours** – The Chamber will facilitate After-Hours Mixers sponsored by members to provide a comfortable setting for members, as well as their guests, to get to know each other and chat. The mixers could include wine and cheese, cocktails, light music, etc. Sign up to hold an After-Hours event in your location to spotlight your business.
3. **Annual Events** - Examples of events include Mineral County Days legislative event in Charleston, a Spring Business Expo, Annual Membership Meeting and Dinner, Annual Legislative Dinner, and the Summit Awards Dinner.
4. **Website Presence** – The Chamber will promote its members and sell discounted advertising space to them. The Chamber will only promote businesses or individuals who are current members.
5. **Membership Directory** – The Chamber will compile a Membership Directory annually which will be available free of charge to the public. In addition to the free listing, members will have the opportunity to purchase ads in the directory in order to reach new clients, offer discounts, or promote new services.
6. **Relocation Packages** – The Chamber will put together packets for people and businesses moving into the area which tell them where to go and who to see to get established. Included in the packets will be things such as DMV location, personal property tax setup, insurance, utilities, etc. Members may place discounted ads in the packets aimed at benefitting new residents. The packets will be free of charge to new residents.
7. **Free Advertising Space** – The Chamber office will be a repository for rack cards, brochures, and business cards. This space will be provided free of charge for all members.
8. **Mailing Lists** – The Chamber can provide mailing lists of all members for a \$50.00 charge.
9. **Membership Decal** – The Chamber will provide a “Member - Chamber of Commerce” decal to all members for their storefronts or windows.
10. **One Voice** – The Chamber will stand for its members whenever the opportunity presents itself, to be advocates for its businesses and the community, whether it be with elected officials, community organizations and leaders, or the media.
11. **Monthly Newsletter** – The Chamber will produce a monthly electronic newsletter to publish dates of meetings and events, promote member businesses, and update members on projects, legislation, etc.
12. **Ribbon-Cutting Ceremonies** – The Chamber will coordinate ribbon-cutting ceremonies for new businesses and/or grand openings, which will include media coverage.
13. **Focus Groups** – The Chamber will maintain focus groups consisting of a mix of Board members and members in the following areas: Membership Services, Educational Programs, Corporate and Governmental Relations, and Initiatives and Events. These groups will meet monthly or quarterly and report back to the Board with progress.
14. **Chamber Women’s Group** – Voice of Women in Mineral County (VOW). This group gives business and professional women a way to meet, network, discuss relevant issues, and hear how other women have created success in the workplace.
15. **Group Insurance Rates for Small Businesses** – Through an affiliation with the Wheeling Chamber of Commerce, small businesses can piggyback on health insurance plans for your employees at far better rates than available on your own. Check with the Chamber Office for details and to apply.

Mineral County Chamber of Commerce

Membership Application

We will be delighted with your engagement with the Mineral County Chamber of Commerce through an active membership. You will see we are working toward important objectives as noted in the activities that bring benefit to your membership. We welcome your partnership in accomplishing these goals.

Membership Levels	
Type:	Amount:
Citizen (Individual)	\$50.00
Non-Profits / Local Government / Municipalities	100.00
Business under 50 employees	250.00
Business over 50 employees	1000.00
Trailblazer Membership	3000.00
Pinnacle Membership	5000.00

Please direct payment to Mineral County Chamber of Commerce
 167 S Mineral Street, Keyser, WV 26726

And please accept our gratitude for your consideration!

Web: MineralChamber.com; FB: Mineral County Chamber of Commerce
 Further information: rccrane@mineralchamber.com or (304)-788-2513

Please provide the information requested below, and we will be in contact for an opportunity to get to better know you and your interests in the Mineral Chamber.

Name _____ Amount paid _____

Individual / Company / Government entity _____

Position / title _____

Street Address _____

City _____ Zip-code _____

Phone(s) Office _____ Cell _____ Home _____

Email _____

Website _____

Focus Group(s) I am interested in: (Please Circle)

- | Budget & Finance | Membership | Education | Initiatives & Events |
- | Corporate & Government Relations | Voice of Women – Mineral County